



National Organization for Women of New Jersey
VOTES, RIGHTS, EQUALITY | NOTHING LESS
2020 State Conference

On behalf of National Organization for Women of New Jersey (New Jersey NOW), I invite you to sponsor **New Jersey NOW 's 2020 Virtual State Conference, VOTES, RIGHTS, EQUALITY | NOTHING LESS**. The event will be held on **October 3, 2020** with webinars leading up to the conference that will start on September 15, 2020.

In 2020, New Jersey NOW celebrates 45 years of grassroots activism in the state. Incorporated in 1975, New Jersey NOW is a grassroots women's rights activist organization consisting of thousands of members, activists, and allies with eight local chapters in the state. The mission of New Jersey NOW is to take action through intersectional grassroots activism to promote feminist ideals, lead societal change, eliminate discrimination, and achieve and protect the equal rights of all women and girls in all aspects of social, political, and economic life.

The success of this event is instrumental to New Jersey NOW 's continued ability to advocate for progressive legislation to promote menstrual equity, protect and increase access to abortion, and support grassroots activism in the state. Your support will ensure that our State Chapter will be able to continue to grow and expand our reach in New Jersey to create a more equitable future for all.

Please consider supporting New Jersey NOW 's important work. Sponsorship levels and benefits are attached. If you would like to learn more about New Jersey NOW, please email me at treasurer@nownj.org.

Sincerely,

Katie Brennan
Treasurer
National Organization for Women of New Jersey



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Celebrating 45 years of grassroots activism in New Jersey

SPONSORSHIP OPPORTUNITIES*

Social Justice Sustainer – \$1000

- *Premier logo placement on signage, social media, and marketing materials*
- *Hyperlink in all electronic communications related to the event*
- *Full Page Color advertisement in Event Journal*
- *Verbal recognition during Event Program*

Equal Rights Emerald – \$500

- *Second-tier logo placement on signage, social media, and marketing materials*
- *Full Page Color advertisement in Event Journal*
- *Verbal recognition during Event Program*

Pro-Choice Platinum – \$250

- *Recognition on social media*
- *Half Page Color advertisement in Event Journal*

Grassroots Gold – \$100

- *Quarter Page Color advertisement in Event Journal*

There is a limited opportunity for a Constitutional Equality Champion at \$2500. If interested, please contact Katie Brennan for details.

*New Jersey NOW is organized and operated as a nonprofit under section 501(c)(4) of the Internal Revenue Code. Your contribution to New Jersey NOW is not tax-deductible.



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SPONSORSHIP COMMITMENT FORM

- \$1000 Social Justice Sustainer
- \$500 Equal Rights Emerald
- \$250 Pro-Choice Platinum
- \$100 Grassroots Gold
- _____ Other

Name: _____

Company: _____

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City: _____ **State:** _____ **Zip:** _____

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Enclosed is my check in the amount of \$ _____

Please charge my ____ Visa ____ MasterCard in the amount of \$ _____

Name as it appears on your card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code (located on back of the card): _____

Please make checks payable to **National Organization for Women of New Jersey** and mail to:

National Organization for Women of New Jersey
2560 Rte 22 East, #265
Scotch Plains, NJ 07076

Please email artwork for your ad as a high-resolution JPEG, TIFF or PDF file to nownj.org@gmail.com by September 1, 2020. The Event Journal measures 8.5 x 11 full color. The dimensions given for the ad artwork are true to size. Artwork can bleed to the border of the given dimension. Please do not send hard copies of artwork.